

Honmachi, with both sides of its main street lined with Minoyaki pottery and porcelain wholesalers, developed as a commercial center for Tajimi City from the Meiji period to the early Showa period. This street was traveled by many horse-drawn wagons and large hand-drawn carts to deliver Minoyaki products across the nation.

After the railroad from Tajimi to Nagoya opened in 1900, pottery and porcelain dealers with their large bags packed with Minoyaki product samples traveled the country selling their products. Thanks to their efforts, the market share of Minoyaki expanded to its current position. Honmachi still has old warehouses and merchant houses with vestiges of those days and is using them to revitalize the community.

Shop Information

(All store information is as of December 2021 and may be updated at any time.)

| ☑ Cafés · 🍴 restaurants · 🍪 confectionery shops, etc. | | | | |
|---|---------------------------------|--|--|---|
| Shops | | Opening hours | Fixed holiday | |
| 🍪 | UMEZONO | Japanese confectioneries | 9:00-19:00 | Wednesday, The third Thursday of each month |
| 🍞 | ARTIGIANO | Bakery and café | 7:00-19:00 | Irregular holidays |
| 🍴 | ben | Restaurant | 11:45-14:00(L.O), 18:00-21:00(L.O) | Tuesday, Wednesday |
| 🍴 | KURA | Japanese set meals such as gohei-mochi, dengaku, and muqi-toro | 11:00-13:30(L.O) | Sunday |
| 🍴 | MATSUSHO | Local specialties in the Tono region and other meals | Reservation only(0572-22-5195) | Irregular holidays(Reservation required) |
| 🍴 | NAKAYADORI | Sushi, Izakaya dining | 11:00-14:30, 17:00-22:00 | Wednesday |
| 🍴 | SAWASEN | Kaiseki multi-course meals and unagi eel meals | 11:30-14:30(L.O), 17:00-20:00(L.O) | Wednesday |
| 🍴 | IZAWA | Hand-made soba noodle, soba kaiseki multi-course meals | Weekday 11:30-15:00(L.O) 17:00-21:30(L.O) | Tuesday |
| 🍪 | YAMAYONE | Japanese confectioneries | 8:30-18:30 | Wednesday, The third Tuesday of each month |
| ☕ | COFFEE SHOP HISHIYA | Café and stationery | 9:00-17:00 | Sunday, National holidays |
| ☕ | LIETO Café | Café | 7:30-19:00(L.O18:00) | Wednesday |
| 🍴 | TANEO MAKU | Southern Indian-style set meals | 11:00-15:00 | Irregular holidays |
| 🍵 Pottery and porcelain shops · galleries · 🛍 other shops | | | | |
| Shops | | Opening hours | Fixed holiday | |
| 🍵 | KANEYO TOUJIKAN | Tableware, pottery picture frames, miscellaneous Japanese goods | 10:00-17:00 | Irregular holidays |
| 🍵 | ORIBE UTSUWATEI | Tableware, miscellaneous Japanese goods, furniture | 10:00-17:30 | Open every day |
| 🍵 | EIKA TOUEN | Momoyama, Oribe, Shino, and Akae pottery works | 9:00-18:00 | Irregular holidays |
| 🍵 | IRISE | Antiques | 11:00-17:00 | Irregular holidays |
| 🍵 | MINO TOGEI ASSOCIATION GALLERY | Tableware and gallery | 10:00-16:00 | Monday, Wednesday |
| 🍵 | CHIYUGURA/ATELIER RAGEN | Clothes | 10:00-17:00 | Open every day |
| 🍵 | YAMAMATSU | Tableware shop | 10:00-17:00 | Irregular holidays |
| 🍵 | SANKAKUYA | Curiosities and antiques | 12:00-17:00(Sat,Sun,National holidays) | Weekday |
| 🍵 | MIKAWAYA | Japanese clothes and accessories | 10:00-18:00 | The first and third Tuesday of each month, Wednesday |
| 🍵 | Lure Shop ANDOU | Fishing shop | 10:00-20:00 | Monday, The third Tuesday of each month |
| 🍵 | SEN | Gallery | 12:00-17:00 | Tuesday, Wednesday |
| 🍵 | IZUTSU | Shop specializing in Japanese tableware, and miscellaneous goods | 10:00-17:00 | Open every day |
| 🍵 | YAMA NO HANA | Shop of pottery works and selected goods | 12:00-20:00 | Monday |
| 🍵 | MARUTO MIZUNO | Tableware shop | 9:30-18:00 | Irregular holidays |
| KAMAYA | | | | |
| Shops | | Opening hours | Fixed holiday | |
| 🍵 | HANATAROU | Miscellaneous goods and tableware shop | 11:00-18:00 | Irregular holidays |
| 🍵 | Grass & Leaves | Miscellaneous organic goods | 10:00-18:00 | Wednesday |
| 🍴 | TANACURRY | Restaurant | 11:30-16:00 | Wednesday, irregular holidays |
| THE GROUND MINO | | | | |
| Shops | | Opening hours | Fixed holiday | |
| 🍵 | at Kiln MINO | Tableware shop, STUDIO&LAB. | 10:00-17:00 | Wednesday, irregular holidays |
| 🍴 | POSTO | Restaurant | 11:00-17:00(LO 16:00) | Wednesday, Thursday, irregular holidays |
| KOMINKA KoyaKoya | | | | |
| Shops | | Opening hours | Fixed holiday | |
| ☕ | Koya café | Café | (Weekday) Café 9:00-15:00 Shop 10:00-16:00 (Sat,Sun,National holidays) Café 9:00-16:00 Shop 10:00-17:00 | Wednesday, The second Tuesday of each month |
| 🍪 | congarico | Baked confectioneries | | |
| 🍵 | kumo | Pottery and ceramic works | | |
| 🍵 | feuille | Tile accessories, clothes, and miscellaneous goods | | |
| 🍵 | SHIGATSU SHOTEN | Pottery and ceramic works, miscellaneous goods | | |
| 🍵 | PetCloset30 | Shop specializing in pet clothes and miscellaneous | | |
| 🍵 | 1 ROOM | Hair coloring salon (Reservation only090-6964-0012) | | |
| 🍵 | Tutti | Workshop and shop of sandblasted glassware | | |
| 🍵 | ANTIQUÉ KIDAN | Shop of curiosities and antiques from the Showa | | |
| 🍵 | cocone | Fortune-telling (Reservation only090-1275-0870) | | |
| 🍵 | TAMAYURA | Massage | | |
| 🍵 | Private Kitchen | Rental kitchen, cooking school, etc. | | |
| Narrow Road Bldg | | | | |
| Shops | | Opening hours | Fixed holiday | |
| 🍴 | ALLEY CAT CAFÉ | Restaurant and bar | (Sunday, Monday) Café 10:30-15:45 | Tuesday |
| 🍵 | HONMACHI TOUKA | Pottery works and miscellaneous goods | Shop 10:00-16:00 | |
| 🍵 | SUIN | Miscellaneous goods, clothes | (Wednesday-Saturday) Café 10:30-21:30 | |
| 🍴 | PHXCI | Asian-style body relaxation (Reservation only090-3858-1135) | Shop 10:00-16:00 | |
| TOUTO SOUZOUKAN | | | | |
| Shops | | Opening hours | Fixed holiday | |
| 🍵 | TAJIMI CITY PR CENTER | Tourist information and souvenirs | 10:00-18:00 | New Year holidays |
| 🍵 | OX | Pottery art tools | 10:00-18:00 | New Year holidays |
| 🍵 | MARUGO IZUTSU | Minoyaki | 10:00-17:30 | New Year holidays |
| 🍵 | HONMACHI TOUKA +sui-n | Pottery works and miscellaneous goods | Weekday 10:00-17:30 Sat,Sun, National holidays 10:00-18:00 | New Year holidays |
| 🍵 | UTSUWAYA TAJIMI | Minoyaki | Weekday 10:00-17:30 Sat,Sun, National holidays 10:00-18:00 | New Year holidays |
| 🍵 | GALLERY VOICE | Gallery | 10:00-18:00 | Wednesday |
| 🍵 | MUSEUM TAJIMI SHONIN MONOGATARI | Museum | 10:00-18:00 | Wednesday |